



PHILANTHROPY  
GHANA

# GHANA GI NG SUMMIT

2023

Theme: Activating Radical-Local  
Philanthropy for Fulfilments of the  
SDGs



Tuesday, 5th December, 2023  
9am - 4pm



British Council, Liberation Road

Co-hosts:



GI  NG  
TUESDAY



Supporting Partners:



Alliance  
for philanthropy and social investment workshps





# About Philanthropy Ghana

Philanthropy Ghana is a community of philanthropy support organisations (PSOs), philanthropy enablers and funders promoting and growing philanthropy in Ghana. Philanthropy Ghana was registered with the Registrar General Department, Ghana on 21st May, 2020.

Our mission is to provide leadership for local philanthropy and social investment in Ghana and support local giving, inspire more giving and build sustainable philanthropy ecosystem, and adopt and utilize technology and data to increase the sector effectiveness.

**Our Goal:** It is envisioned that the coalition will organically increase and build the constituency of the philanthropic sector, and grow philanthropy to be recognised as a credible agent of delivering national development in Ghana.

**Our Vision:** To grow innovative and effective giving in Ghana.

# About CESPSI- Pentecost University

The Centre for Strategic Philanthropy and Social Investment (CESPSI), Pentecost University is set up to promote social change and transformation through Research, Innovation and Practice.

The Centre (CESPSI) envisions to build the next-generation of African practitioners and researchers in Strategic Philanthropy, Social Investment, Faith-based Philanthropy and related disciplines.

The Centre serves as a knowledge Hub, platform of partnerships, and a catalyst for innovation and sustainable community development.

The Centre is working to bridge the gap in the study, research and practice of strategic philanthropy and social investment in Ghana, West Africa and beyond.



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# About Ghana Giving Summit

The annual preeminent national conference on philanthropy, Ghana Giving Summit is a gathering of philanthropy associations, support organisations, networks, advisories, funders, academic centres and other philanthropic stakeholders in Ghana and the diaspora that provides a unique opportunity to network, learn from each other and co-create to make a greater impact.

## **Summit Objectives:**

- To strengthen partnerships among philanthropy actors through building synergies for a greater collective impact.

# About Ghana Giving Summit

- Create a platform to share challenges and seek solutions from one another and leverage the power of movements created by Giving Tuesday to build stronger local campaign
- Call to action for leveraging collective philanthropy in attainment of the 17 SDGs
- Build visibility of community philanthropy as key in identifying and addressing development priorities of the community and essential component of local philanthropy
- Co-create actions to transform ourselves as an organisation to enhance our ability to grow and deepen support for the coalition and to realise the ambition of collectively transforming the philanthropy sector in Ghana.

# 4th Ghana Giving Summit Synopsis

Philanthropy Ghana's annual Ghana Giving Summit has established itself as a preeminent catalyst for meaningful dialogue, collaboration, and strategizing to advance the philanthropic sector in Ghana and drive positive societal impact.

This year's 4th Ghana Giving Summit is no exception. Centering on the theme "Activating Radical-Local Philanthropy for the Attainment of the SDGs", the Summit aims to ignite insightful conversations on the power of giving and the significant progress being made towards the achievements of the SDGs.

The Summit will feature three dynamic segments of engagement.

## **The plenary session:**

A session to engage all participants, speakers, and invited guests to delve into thought-provoking discussions on innovative strategies for enhancing local philanthropic efforts.

This segment will include a **Panel Discussion** with distinguished philanthropists, policymakers, and thought leaders on leveraging strategic initiatives and impactful partnerships to drive significant progress towards achieving the SDGs.

The Plenary session will also highlight the **Lightning Talks** of solidarity messages from seasoned stakeholders within the Philanthropic ecosystems.

### **17 Rooms Exercise:**

A highly interactive and engaging session to provide participants an opportunity to break out into 5 working groups 'rooms' on the 5 thematic pillars of the SDGs; **Prosperity, People, Peace, Partnership and Planet.**

17 Rooms is a new approach to spurring actions for the SDGs that are *big enough to matter but sized right to get done*. Participants of each RoundRoom will explore and advance actionable next steps relating to the SDGs. Action ideas are then shared to spot opportunities for cooperation that bubble up across Rooms.

### **Self-Arranged Sessions:**

To provide a more personalised and targeted exploration of varying philanthropic topics, this segment allows for participants to select a sub-session they have high interest in to engage with like-minded peers.

Topics for this segment are; Media in Philanthropy and Climate Philanthropy. The Self-Arranged Sessions create an opportune environment for networking and collaborations within specific interests and initiatives.

The Summit will emphasise on the cultivation of impactful partnerships, and the discovery of pioneering models, with an overarching aim of activating local resource mobilisation for strategic philanthropy.





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# Agenda

<i>Time</i>	<i>Agenda Item</i>	<i>Responsible person</i>
8.00- 9.00am	<ul style="list-style-type: none"><li>• Arrival of participants &amp; Registration</li><li>• Breakfast and Networking</li></ul>	GivingTuesday Ghana & Philanthropy Ghana Team
9.00 - 9.15am	Opening Prayer	Volunteer
9.15 - 9.45am	Welcome Remarks - Highlight the objectives of the convening - Expected Outcomes of the events  -Co-hosts and partners expectation from participants -Brief about WiP-Ghana and Media in Philanthropy partnership opportunities  Partners Remarks	Prof. Henry Kofi Mensah, Co-chair of Philanthropy Ghana  Rev. Dr.Christian Tsepko Chair, (CESPSI)- Pentecost University  Afua Gyapomaa, Partnerships and Philanthropy Officer, African Women Development Fund(AWDF)



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# Agenda

<i>Time</i>	<i>Agenda Item</i>	<i>Responsible person</i>
10.10- 10.20am	The African Scope Vs The Global Network of Philanthropy	Nadya Hernandez Senior Advisor Mobilising Ecosystem, WINGS
<b>Panel Discussion</b>		
10.20 - 11.00am	Actions Taken Towards Advancing the SDGs in Ghana and the role that local philanthropy plays in attaining the targets of the SDGs by 2030.	<b>Panelists:</b> Rev. John Nii Oquaye, Baptist Minister, Founder and President of TAF College  Levlyn Konadu Aseidu, National Coordinator of the CSOs Platform Ghana  Issac Newton Acquah National Coordinator, International Trade Centre
11.00 -11.10am	Q&A	Joseph Bill Danquah



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# Agenda

<i>Time</i>	<i>Agenda Item</i>	<i>Responsible person</i>
11.10- 11.20am	Mobilizing the Diaspora to strengthen and transform local philanthropy in Ghana	Solomon Belette Executive Director, United States Africa Initiatives USAFI
11.20 - 11.25 am	17 Rooms Video About 17 Rooms and why the need for it now	Video
<b>17 Rooms Exercise</b>		
11.25 - 12.45pm	<p>Round Room Conversation: Break out into 5 Pillars Round Room <u><a href="#">here</a></u></p> <ul style="list-style-type: none"><li>• Each Round Room will have a prompt question to guide the conversations</li><li>• Each Round Room will receive a print out to record actions identified or suggested action plans</li><li>• Each Round Room to delegate a presenter to summarise discussion points and present their action plans</li><li>• Participants of each RoundRoom to locate which Pillar Round Room they would like to interact;<ul style="list-style-type: none"><li>◦ Partnerships</li><li>◦ Peace</li><li>◦ People</li><li>◦ Prosperity</li><li>◦ Planet</li></ul></li></ul>	Designated Facilitator for each Round Room



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# Agenda

<i>Time</i>	<i>Agenda Item</i>	<i>Responsible person</i>
12.45-1.15pm	Cross-Room exchange: Groups  Ex. Merging the rooms into 2, one room to be split in 2 to join the 2 rooms.  Highlights and key takeaways	Facilitators of each RoundRoom
<b>Lunch Break &amp; Networking (1.15 - 2.00pm)</b>		
2.00 - 2.30pm	Round Room Action Plan Presentations -5 mins for each Round Room to Present their Action Plan	Presenter of each RoundRoom
2.30 - 2.45pm	Q&A	Benjamin Akapko, Joynews
2.45-2.55pm	Presentation on Media in Philanthropy	Research Team



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# Agenda

<i>Time</i>	<i>Agenda Item</i>	<i>Responsible person</i>
2.55 - 3.00pm	Moving Forward and Action Planning ·Summarise key insights & Takeaways from each Pillar Round Room ·Leveraging Collaboration and Partnerships ·Organisational commitment to action plans	Emmanuel Marfo (CESPSI/GT Ghana)
3.00 - 3.15pm	Click <a href="#">here</a> to fill out the post survey for the 17 Rooms Exercise	Benjamin Akapko, Joynews
3.15 - 3.25pm	Closing Remarks • Outcomes of today's convening • Appreciation of all present • Encourage continuous engagement • Action call for the attainment of the SDGs by 2030	Prof. Henry Kofi Mensah Co-chair, Philanthropy Ghana
3.25 - 3.30pm	Closing Prayer	Volunteer



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# Agenda

<i>Time</i>	<i>Agenda Item</i>	<i>Responsible person</i>
3.30 4.30pm	-  Partners & Self-arranged sessions  1. Media in Philanthropy session 2. Climate Philanthropy session 3. 16 Shades of Abuse	Benjamin Akapko, Joynews  1. Yayra Blessings 2. We Grow Team 3. Dr Emmily Naphambo UNFPA Deputy Rep

# Chairperson's Remarks



I am honoured to witness such a remarkable convergence of passionate individuals and organisations dedicated to activating the

power of philanthropy in driving sustainable development in Ghana.

This significant poise of our collective efforts cannot be overstated. As we garner our efforts to contribute to the global agenda outlined by the Sustainable Development Goals, this year's Ghana Giving Summit theme on Activating Radical Local philanthropy towards attaining the SDGs is timely.

This year's theme encapsulates the profound recognition of transformative and radical philanthropic action.

True local philanthropy stems from a deeper understanding of our local communities' unique challenges, aspirations, and potential.

As change-makers and agents, we must embrace innovation, creativity, and a bold mindset to critically address the complex issues that disallow radical philanthropy in Ghana. We must intentionally tap into the full potential of our local resources and initiatives.

# Chairperson's Remarks

Together, we can unlock a new era of collaboration, unleashing the power of radical local philanthropy to drive tangible and transformative progress.

The Sustainable Development Goals serve as a guiding framework, providing the philanthropy ecosystem with a common direction for our philanthropic endeavours. Achieving the targets set within the parameters of each SDG requires a multifaceted approach, consolidating financial investments, knowledge-sharing, resource mobilisation and grassroots initiatives.

By activating radical local philanthropy, we can ensure that the solutions we implement are tailored to the specific realities of our communities, fostering ownership, sustainability, and inclusivity. Throughout this summit, I encourage you to seize the opportunity to engage, learn, and collaborate. Let us embrace the diversity of our perspectives, pooling our talents and resources towards a common purpose.

Let us create a legacy of social impact that will shape the lives of present and future generations.





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# Chairperson's Remarks

Our presence here today is a testament to our relentless commitment to achieving the Sustainable Goals.

I am confident that this summit will stir up great insights, discussions, and outcomes that will leave an indelible mark on our beloved country, Ghana and contribute towards the global pursuit of sustainable development.

Thank you, and let us make the 4th Ghana Giving Summit a resounding success

# Panel Discussion Synopsis:

Actions Taken Towards Advancing the SDGs in Ghana and the role that local philanthropy plays in attaining the targets of the SDGs by 2030.

The panel discussion will delve into the strides made in advancing the Sustainable Development Goals (SDGs) in Ghana with notable actions such as policies, frameworks and programmes that have been implemented. To significantly accelerate progress towards achieving the SDGs in Ghana by 2030, local philanthropy should be harnessed to promote ownership, sustainability, and cultural relevance in the execution of programmes, which align closely with the objectives of the SDGs.

Dialogue will highlight the pivotal role of local philanthropy in this journey spanning financial contributions, expertise, and community engagement, to ultimately bolster the implementation of SDG-related initiatives. The need to further empower and leverage local philanthropy to effectively address Ghana's development challenges and advance the SDGs within the country will be underscored.



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# Panelists



**Levlyn Konadu Aseidu**  
National Coordinator |  
Ghana CSOs Platform on  
the SDGs

*Levlyn Konadu Aseidu is a Development Practitioner with vast experience in the NGO space in Ghana. She is currently the National Coordinator for the Ghana CSOs Platform on SDGs and sits on a number of national level committees including the SDG Inter Coordinating Committee of Ghana. She is an ardent advocate for disability rights and inclusion and a social mobiliser and currently part of the team championing civil society menstrual Hygiene campaign for the removal of taxes on Sanitary pads in Ghana.*

*Rev. John Nii Oquaye is a Visionary Social Entrepreneur, a Baptist Minister and the Founder and President of TAF College an Applied Business School for Creatives in March 2023. His journey as a dyslexic individual has led him to advocate for a fundamental shift in the educational paradigm focused on hands-on learning. As the founder of Women in Creativity Africa (WICA), he champions women's empowerment by offering tuition-free training in various creative fields. Rev. Oquaye's mission is to empower individuals in Africa to become creative freelancers, fostering financial prosperity through practical education.*



**Rev. John Nii Oquaye**  
Founder and President of  
TAF College

*Isaac Newton Acquah is a tech-savvy business developer with a breadth of experience and passion for the creative industry. He believes in providing momentum to bright ideas and co-founded The Innovation Spark and is a founding member of FTW DAO to do so. He also serves as the National Project Coordinator of Netherlands Trust Fund V Ghana Tech Project, implemented by the UN International Trade Centre and funded by The Dutch government. The project seeks to scale tech companies and provide them with access to several countries across the African landscape, especially where our project partners are situated.*



**Isaac Newton Acquah**  
National Coordinator,  
International Trade Centre

# Speakers Synopsis

**Speaker:** Nadya Hernandez


**Synopsis:** The African Scope Vs the Global Network of Philanthropy

The African Scope Vs. The Global Network of Philanthropy theme explores the dynamic intersection of local African philanthropic efforts and their connection to the broader global network of charitable initiatives.

African philanthropy showcases significant growth, with an estimated \$80 billion in annual giving. However, it faces challenges such as transparency and data availability. The continent boasts robust philanthropy networks fostering collaboration and knowledge-sharing among organizations and individuals dedicated to social impact.

There therefore exist the need for collective exploration of strategies to further enhance the positive impact of philanthropy in Africa within a global context.

Participants can look forward to gaining understanding of cross-border philanthropic partnerships, and leveraging international networks to amplify impact while preserving local relevance. will be highlighted.



# Speakers Synopsis

**Speaker:** Solomon Belette

**Synopsis:** Mobilizing the Diaspora to strengthen and transform local philanthropy in Ghana

Mobilizing the diaspora to strengthen and transform local philanthropy in Ghana has been a compelling endeavor. With over 1.5 million Ghanaians living abroad, the potential for impact is significant. Statistics reveal that remittances to Ghana totaled approximately \$3.6 billion in 2022.

It is essential to engage the Ghanaian diaspora in philanthropy now more than ever to channel financial resources, expertise, and networks from the diaspora to support local philanthropic causes, creating a more robust and sustainable ecosystem for social change in Ghana.

This will create an enabling, more sustainable and impactful ecosystem for social change by tapping into the potential of the diaspora community, which can provide not only financial support but also valuable skills, knowledge, and networks to address local challenges and encourage positive transformation in Ghana.



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# Speakers



**Asha Curran**  
CEO, GivingTuesday

Asha Curran is CEO of GivingTuesday. She serves as Chair of the Board of Guardian.org and as Advisory Committee Co-Chair for the Belfer Center for Innovation & Social Impact at the 92nd Street Y, New York. She is a Fellow at Stanford University's Center for Philanthropy and Civil Society, a Marla and Barry Beck Visiting Social Innovator at the Social Innovation and Change Initiative at the Harvard Kennedy School, and Visiting Fellow at the University of Oxford's Saïd Business School. She was a Tällberg-SNF-Eliasson Global Leadership Finalist in 2021 and was named to the Nonprofit Times' Top Fifty Power and Influence list in 2019, 2020, 2021, and 2022.



**Solomon Balette**  
Founder | United States Africa Initiative (USAFI)

Solomon is an executive leader committed to building organizational capacity, promoting collaborative opportunities, and working towards greater equity and social justice. His leadership is focused on strengthening the nonprofit and philanthropic ecosystems both locally and globally through strategic planning, innovative program development, public policy and advocacy. He is the founder of the United States Africa Initiatives (USAFI), an LLC that provides consulting services and capacity development to higher educational institutions, nonprofit or NGO's, civil society, and the philanthropy sector.



**Nadya Hernandez**  
Senior Advisor Ecosystems Building | WINGS

Nadya is the Senior Advisor, Ecosystems Building at WINGS. Working in the social impact sector since 2008, Nadya has successfully helped national, regional, and global organisations to develop their mission, bringing a strategic approach to project implementation, network engagement, key partnerships, and communications. She is a Social Communicator and Journalist, holds a Master in Communication, Development, and Social Change; and completed a post-graduate programme in Social Innovation.

# Appreciation

Philanthropy Ghana expresses our deepest appreciation for your invaluable contributions in making this event a resounding success.

To our esteemed partners, your dedication to creating positive change and your willingness to collaborate has been instrumental in shaping this summit into a platform for meaningful dialogue and action.

To our generous supporters, your contributions have enabled us to bring together a diverse group of individuals and organizations, promoting collaboration and innovation for the greater good.

To all our esteemed participants, your active engagement, thoughtful insights, and genuine passion for driving positive change have been the driving force behind this summit. Your presence and active involvement have enriched our discussions, ignited new ideas, and set the stage for continued collaboration in the realm of philanthropy and community development.

We look forward to building upon the momentum generated by this summit and continuing our collaborative efforts to drive positive change.



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# Meet The Committee

## STEERING COMMITTEE MEMBERS



**PROF. HENRY  
KOFI MENSAH**  
Steering Committee  
Chair



**JODIE HANSON-  
NORTEY**  
Program Associate, Catholic  
Sisters (Africa)-Hilton  
Foundation



**EMMANUEL MARFO**  
Ag. Coordinator, Centre for  
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**DR. EMMANUEL  
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**YVONNE BOTCHEY**  
Head, Embassies, International  
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**NANCY  
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Knowledge Management  
Programme Officer, West Africa  
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**FERUZAH SALISU**  
Technical Support Officer,  
Star Ghana Foundation

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Visit [www.philanthropygh.org](http://www.philanthropygh.org)





# Let's Connect

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